



DISCOVER KRASNOYARSK REGION MISSION

Russia, Krasnoyarsk, 21st-23rd November, 2017

The Department for International Trade (DIT) invites you to participate in the
“Discover Krasnoyarsk Region” mission
on 21st-23rd November 2017 in Krasnoyarsk, Russia.

DIT Russia invites you to join a 5 day business mission to Krasnoyarsk in Siberia.

- The 3** day business programme will include b2b meetings with the following decision makers:
 - ✓ Local Organising Committee 2019,
 - ✓ Emelyanovo airport,
 - ✓ Ministries for Sport, Transport and Energy,
 - ✓ Central-Siberian Chamber of Commerce,
 - ✓ R&D Centre Valley,
 - ✓ The Regional Agency for Business Development and Microcredit Company, etc.
- Programme will include:
 - ✓ B2B meetings with the relevant small and medium enterprises of Krasnoyarsk region,
 - ✓ Business networking reception,
 - ✓ Site visits to Nornikel R&D park and/or RusAl technology valley and/or Centre for Magneto hydrodynamics - TBC,
 - ✓ Attendance of sector-specific exhibitions “Siberian Energy Forum” and/or “Oil. Gas. Chemistry” with an opportunity to speak at UK round table session;
 - ✓ Visit to the Oil and Gas Institute – a part of the Siberian Federal University depending on your business stream.
- The key sectors to focus at:
 - ✓ Sport;
 - ✓ Transport and infrastructure (rail, road, airport, river ports, interchange hubs);
 - ✓ Advanced engineering (including construction, machine building, green technologies, geophysics, metal & mining equipment);
 - ✓ Energy, Oil & Gas, Mining (production & processing equipment, colour metal development, etc).

The objective of the Mission is to showcase UK expertise and experience in the above mentioned sectors proposing advanced technology solutions and equipment to Krasnoyarsk business and authorities. You will get a unique opportunity to present your company, products & solutions to major buyers of the region.



* Mission programme is to be sent in due course.

** Companies travelling from the UK will require the whole week for the visit (due to the time difference of 7 hours between London and Krasnoyarsk): travelling to Krasnoyarsk on Monday 20th November and flying back on Friday 24th November. DIT is to advise on travel options.

Commitment fee

The fee is £1050 (excl. VAT) per company is applicable for participating in this event*.

This covers:

- Opportunity to deliver a Power Point presentation on your products/services at the meetings and direct access to Russian decision-makers;
- Organisation of site visits (to production sites and cultural);
- Attendance and speaking opportunities at sector-specific exhibitions "Siberian Energy Forum" and/or "Oil. Gas. Chemistry";
- Meeting with Krasnoyarsk authorities, B2B meetings with the relevant SMEs, access to Krasnoyarsk major companies;
- Transportation within the programme;
- Networking with local business and authorities at the evening reception;
- Interpreter at meetings.

Delegates will need to cover the following costs:

- Obtaining a Russian visa (please note the minimum visa issue time is 3 weeks);
- International (UK – Moscow) and domestic (Moscow-Krasnoyarsk) return flights;
- Hotel accommodation for Krasnoyarsk (DIT special rate will be available for certain hotels in Krasnoyarsk);
- Subsistence and incidental costs outside the group programme.

**To qualify for DIT trade services, a business must be able to demonstrate that it (or its principal) has an active UK trading address. We retain discretion regarding access to DIT services.*

The market

Krasnoyarsk is the capital of Krasnoyarsk territory, the 2nd largest territorial entity of the Russian Federation covering 2366,8 thousand sq km. According to the Federal programme, Krasnoyarsk is expected to become a regional Urals transport hub of Russia by 2025. The development plans include airport, rail, cargo and road infrastructure.

Krasnoyarsk is the largest sports centre of Eastern Siberia and the Far East. There are around 1900 sports facilities in the city.

On the 2^d – 12th March 2019 Krasnoyarsk will host winter World University Games. Universiade is an international sporting event among students supported by the International University Sports Federation (FISU).

Region appeal:

- High level of industrial development and investment activity;
- Availability of natural resources, strong metal processing and mining presence;
- High level of research institutes;
- Infrastructural plans to make Krasnoyarsk the transport hub of the Central Russia;
- 5 domestic and 2 federal airports are located within the region.
- Good potential for development in the sports, transport, infrastructure, advanced engineering, wood processing, mining, agriculture, tourism, R&D, Oil&Gas, energy and construction sectors



To register please contact DIT, British Embassy by COP 05 November 2017:

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