

London 2012 Games sector briefing

transport

July 2009

Advantage West Midlands

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Transport Sector Business Briefing

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Key Statistics

2012 Olympic Games: 27 July – 12 August 2012

2012 Paralympic Games: 29 August - 9 September 2012

26 Olympic sports in 34 venues

20 Paralympic sports in 21 venues

10,500 Olympic athletes and 4,200 Paralympic athletes

20,000 press and media

Over 9 million tickets

4 Billion television audience

Key Organisations

LOCOG: London Organising Committee of the Olympic and Paralympic Games

ODA: Olympics Delivery Authority

LDA: London Development Agency

IOC: International Olympic Committee

2012 Update

Forthcoming Events and Announcements

- These 2012 Business Briefings can now be emailed directly to you each month! This will enable you to receive them more quickly and saves you having to download them from the Advantage West Midlands website. To register, simply fill out the form attached to the covering email (entitled 'AWM Opt-in Form' and follow the instructions to register electronically. You will automatically receive the monthly 2012 General Briefing, together with the sector-specific briefing which most closely matches your business type.
- If you have news of a forthcoming event, or any 2012-related news or opportunities, which can be included in forthcoming briefings (ie, without breaching rules on disclosure), then please let us know by emailing philip.gray@commercialdoctor.com

London 2012 News

- The roads forming the Olympic Route Network (ORN) have been designated by the Department for Transport following a 14 week public consultation. The ORN is a series of existing roads on which a range of traffic management measures will be applied where needed to ensure over 70,000 athletes, officials, media and sponsors can move safely, quickly and reliably between the competition venues, their accommodation and other key locations during the 2012 Games. Temporary dedicated Olympic Lanes, which are expected to affect 0.5% of London's roads, will be used on the busiest sections of the ORN within London.
- The Three Mills Lock in east London - also known as Prescott Lock - has opened to traffic, the first new lock to be built in London for more than 20 years. The lock at Prescott Channel, Bromley-by-Bow, opens-up the Bow Back Rivers, a network of waterways in and around the Olympic Park for the first time in decades, creating a green gateway for freight barges to enter the Olympic construction zone. Olympic Delivery Authority Chairman, John Armitt, said: "This investment in Three Mills Lock is a significant sustainability milestone, contributing to our tough targets. Large barges will now have access to the Olympic Park, further cutting down on the amount of lorries travelling on our roads.

- The ODA is continuing to improve safety for cyclists in and around the Olympic Park, and has so far provided:
 - More than 400 cycle parking places for workers;
 - Cycle and walking maps for the workforce, showing facilities and routes;
 - Advanced stop lines at junctions for north and south plaza for cyclists;
 - New cycle lanes in close proximity to the Olympic Park; and
 - Cycle route signing.

The ODA's aim is to have five per cent of spectators walking or cycling to events for London 2012.

- London 2012 is now offering free bus tours of the Olympic Site. The tours run on Tuesday / Wednesday / Friday evenings at 6 pm, and on Saturdays and Sundays with four tours per day. You can book up to 12 weeks in advance by contacting the booking line on 0300 2012 001.
- Applications for UK Sport's second 'Ideas4Innovation: New Researchers' award have now closed. Ideas4Innovation (I4I) is an award scheme developed by UK Sport's Research and Innovation team designed to harness the creativity and expertise of the British public to find novel performance solutions for British athletes. The New Researchers Award is aimed at final year undergraduate or masters students, who are invited to submit their final year project, and the Garage Innovators Award is aimed at any sporting enthusiast with a fantastic idea to improve elite performance.
- The £100m investment programme to make permanent improvements at Stratford Station have now reached the half way point, and are on track to be completed by the end of next year. The work to treble the capacity of Stratford Station will mean that commuters and residents will benefit from the improvements two years before the Games. Improvements include:
 - Widening works and extended canopies on platform 6/8 which is used by services to Shenfield. London Underground's eastbound Central Line trains has also provided passengers with more space and greater protection from the weather.
 - Platform clutter has been removed, creating more space on the platforms.
 - Two new lifts are already in operation.

- Two new London Overground platforms have recently opened which have enabled work to start on converting the old platforms for DLR use. The converted platforms will then become part of the extension being built from Stratford Regional to Stratford International and onwards to Canning Town.
- A new platform (3a) which makes changing between lines easier and eases pressure on subways and an extension to platform 10a.
- A new, wider bridge to replace the existing Angel Lane Bridge to the east of the Station will allow the creation of more space for pedestrians and improved safety for road users.
- A new loop so that freight trains no longer block much needed platforms as they travel through the passenger station.

The most noticeable change to the station is the bridge which is being pushed across 11 live railway lines to allow spectators, shoppers and residents to cross over to Stratford City into the Olympic Park.

Other Major Sports Projects

- As FIFA's Global Tour Operator, Emirates will be offering fans from around the globe the chance to purchase world-class, seamless travel packages that will include flights, accommodation, ground transportation and match tickets to the 2010 FIFA World Cup. Emirates' three gateways in South Africa will play host to a total of 30 matches throughout the tournament, including the opening game and the final in Johannesburg's Soccer City Stadium.
- Delta Air Lines has launched a non-stop service between South Africa and Atlanta – the latest route to the country which is experiencing a boom leading up to the 2010 World Cup. This first-ever non-stop service will replace the daily service via Dakar. Last month, Airlink, the Southern African regional airline, began increasing its flights linking South Africa and Mozambique with additional services between Johannesburg and Beira and between Durban and Maputo. SA recorded its highest ever tourist levels last year with 9.5 million visitors. The figures reflect a 5.5 percent increase from the 2007 numbers.
- Ukraine's transport minister Yosip Vinsky has resigned, reportedly claiming that Prime Minister Yulia Tymoshenko was blocking funds needed to prepare for the

Euro-2012 football championships. UEFA president Michel Platini last month warned the Euro-2012 final could be moved to Warsaw if problems with Kiev's main stadium, airport and transport infrastructure were not resolved. Vinsky is the fourth minister to leave the government this year amid political turmoil in the run up to next year's presidential election.

Sponsor Activity

- The Mayor of London, Boris Johnson and Sky, have announced a partnership to deliver a number of mass-participation cycling events in the capital this summer. The partnership is part of Sky's national programme of events, supported by British Cycling, to encourage Great Britain to get back on the bike. The Mayor, Sky, and British Cycling are all working to boost cycling numbers, as – despite a 9% rise in cycling in the capital over the last year – new research has found that nearly half of all the bikes in London lie unused in sheds, gardens, garages and homes.
- China Southern Airlines has signed a Memorandum of Partnership with the Guangzhou Asian Games Organising Committee (GAGOC) to become a Partner of the 16th Asian Games. China Southern Airlines provides direct air transportation to most all major Asian Games destinations throughout Asia and the Middle East to Guangzhou Baiyun International Airport including Dubai, Kuala Lumpur, Tokyo and Manila.
- The BMW Group is supporting the bid put together by the Bavarian state capital Munich to host the 2018 Olympic Winter Games. BMW will be contributing a total of three to five million Euros to the 2009 to 2011 application phase. This includes non-cash contributions such as the provision of vehicles. If Munich wins the hosting rights then the scene will be set for another chapter in Olympic history. Never before has a city hosted both the Olympic Summer Games and Winter Games. The BMW Group also played its part in the 20th Summer Games in Munich in 1972, supplying an electrically-powered BMW 1602 for the marathon and walking events.
- Car manufacturer Hyundai has donated 66 cars and 12 luxury buses to the organising committee for the Confederations Cup and 2010 World Cup. The cars and buses will be used to transport the eight participating countries in the Confederations Cup and 32 in the World Cup. Also benefitting from the deal will be the officials, referees and dignitaries. The company will also supply drivers and

technical support people for the duration of the events. Hyundai is the official automotive partner of FIFA until 2014 when Brazil host the World Cup.

Collateral Projects

- The UK's first high-speed commuter train has arrived in London one minute early, reaching London St Pancras 36 minutes after leaving Ashford, Kent. Monday's service was the start of a weekday only, limited "preview" of the new trains ahead of full service introduction on 13 December. In 2012, the javelin trains will whisk spectators from St Pancras to the Olympics site at Stratford, east London, in seven minutes.
- Atkins is to join forces with Grimshaw Architects after winning the contract to ensure standardisation of fixtures and fittings across a series of new stations planned on London's massive Crossrail scheme. The Atkins team will include specialist designers from Grimshaw who will help deliver the design excellence required for interior elements such as the wall and ceiling finishes, cladding systems, seating, lighting, and wayfinding.
- Crossrail has announced its intention to award the second set of contracts for detailed design services under its framework agreements. Under the Crossrail Design Framework Agreements announced in December 2008, the selected firms for each of the seven design categories have the opportunity to compete for packages of design work on the project. The contracts in this second set are as follows:
 - Package C100 - Architectural Component Design - Atkins
 - Package C152 - Pudding Mill Lane Portal – Scott Wilson
 - Package C124 - Tunnels and Shafts Aerodynamics and Ventilation - Mott MacDonald
 - Package C136 - Farringdon Station Design – Scott Wilson

Current Supplier Listings – CompeteFor Registrations

As at 1st July there are 219 West Midlands companies (an increase of 17 companies since our last report), covering various areas of the Transport sector, listed and fully published on the CompeteFor System. The system-wide total is 2,318, an increase of 168 companies.

If you are experiencing any difficulties in achieving full publication on CompeteFor please contact Business Link on 0845 600 2012.

Contracts and Tenders

ODA tenders issued during June:

Publication Date	Title	Client
26/06/2009	Travel Demand Management – Marketing and Communications Developer	ODA
15/06/2009	Air Quality Analysis of the Olympic Route Network	ODA
11/06/2009	Meeting Room Requirement for ODA Transport 2009-2012	ODA

LOCOG tenders issued during June:

NONE

2012-specific tenders plus a selection of collateral project requirements, issued by other parties during June:

CompeteFor also carries sector-applicable opportunities for non-2012 projects. It is recommended that suppliers register on CompeteFor to receive details of all opportunities.

Publication Date	Title	Client
30/06/2009	Looking for a supplier of High Visible jackets	Bikeworks CIC
30/06/2009	Crossrail Zero Accident Delivery Programme	Crossrail Ltd

30/06/2009	Supply of Crane Hire - 5 Ton to 1000 Ton Machine	Plant Movements
03/06/2009	Nearly New accessible vehicles	Ealing Community Transport

Contracts awarded during June:

Title	Client	Date	Winner
Lot 2 - Movement Monitoring/Instrumentation for underpass U02	BAM Nuttall Ltd	17/06/2009	I.T.M
Roadsweeper hire	Edmund Nuttall Ltd	17/06/2009	KPS Plant

Updated Forecast Requirements - ODA

Contract title	Category	Procurement Start Date
Structures, Bridges & Highways Legacy Conversion	Works	Q2 2011

Recruitment

ODA recruitment advertising during June:

26/06/2009	Change Manager
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LOCOG recruitment advertising during June:

NONE

Other recruitment advertising during June:

11/06/2009	Transport Administration Volunteer	Trailblazers
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Conclusions:

If you are looking for contract opportunities with the 2012 Games it is vital to register and publish your details on the CompeteFor portal. The system has now become the main method of releasing tender opportunities, not only for the Olympics authorities, but increasingly by supply-chain contractors, and is also being used for many non-2012 opportunities.

The URL for the system is: www.competefor.com/london2012business

Companies operating in the construction sector and which are looking to supply the Lend Lease Athletes Village programme, have an additional opportunity source – the ‘Village Supply Chain’ portal. This operates separately from the CompeteFor system.

The URL for the system is: www.villagesupplychain.com

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